

## Marketing Manager Internship

(Remote Mentoring and Supervision).

Ref: Ref. MKDR-001-VS Closing Date : Open till filled.

### **About American Recovery Trust Corporation**

The corporation was established in September of 2019 as a 501(c)(3) corporation. The corporation's primary mission is to collect and distribute funds to descendants of enslaved Americans, Funds will be available to qualifying descendants for programs and services that will improve their lives including but not limited to education, housing, health services, nutrition business, returning citizens support, legal support, addiction rehabilitation, behavioral counseling, daycare, eldercare, and others. Fund sources are donation primarily from corporations that used or profited from slavery. We offer interns meaningful responsibilities and experience

### **Duties and Responsibilities**

Develop marketing option strategies to include but not limited to:

**Social Media:** be able to use or willingness to use and learn features of social media: Facebook, Twitter, Instagram, and others. Create content and post content on these platforms. If you desire, create videos for YouTube or similar platforms.

**Print Media:** Identify and recommend print press to be used in marketing to include newspapers, magazines, billboards, handouts, email messages, web pages, transportation signs etc. Research and document pricing and links to media organization and potential advertising agencies to partner with. Create and recommend text, images and copy to be used in print media. Create articles to be published in print media and press releases.

**Broadcast Media:** Identify and recommend broadcast organization to be used in marketing. Research and document pricing and links to media organization. Create and recommend radio announcements. Book speaking engagements and events for team members.

Identify opportunities and procedures for Public Service Announcements and other duties as assigned.

### **Requirements**

Passionate about correcting social injustices for underserved persons having limited power.

Intermediate levels of Microsoft Word and Excel.

Ability to work independently and research solutions and strategies with minimal supervision.

Exemplary communication abilities and outgoing, yet poised personality

Strong leadership skills

Excellent organizational abilities and attention to detail

Capable of having remote supervision via Skype

Ability to listen, compromise, and proficiency in writing and oral communication.

### **Preferred**

Majors in marketing, or general business . Be self-motivated, and able to initiate creative marketing strategies. Create web pages. Host virtual meetings: Zoom, Facetime, WeChat, Skype or others.

**Compensation:** Intern applicants willing to accept unpaid positions will be given priority consideration.

**Contact:** Submit resume to [Ron@americanrecoverytrust.com](mailto:Ron@americanrecoverytrust.com) with cover letter stating most relevant courses completed and monthly payment desired or willingness to accept unpaid position.